



**CCRED**  
CENTRE FOR COMPETITION,  
REGULATION AND  
ECONOMIC DEVELOPMENT



## **ADVANCED MASTERCLASSES ON COMPETITION**

**14-16 October 2024, Nairobi, Kenya**

**Professional Training Programme**

**9th Annual Competition and Economic Regulation (ACER) Week and 11th Annual  
CAK Symposium on Competition Law and Policy**

### **DRAFT PROGRAMME**

The series of six Masterclasses are targeted at more experienced participants on key topics, delivered by international and local presenters. Each masterclass will focus on the latest theory and practice in contemporary advanced competition topics and combine presentations on the state of knowledge internationally with an in-depth engagement on competition policy and enforcement in African countries.

The topics include developments in merger control, digital platforms, market inquiries, identifying cross-border coordination, and evaluating economic evidence. The Masterclasses will include discussion of recent key cases and inquiries with an opportunity for participants to engage with facilitators on the theories of harm and analysis on which the matters have turned.

The facilitators are international leaders in the field of competition policy, practitioners with hands-on experience in cases and inquiries at the most senior levels, and decision-makers in African authorities. They include Yasmin Carrim, John Davies, Dr Jenny Haydock, Prof Massimo Motta, Dr Adano Roba, Chilufya Sampa, Prof Simon Roberts.

## Programme

<b>14 October 2024</b>	
0900-1230	<p><b>1. Assessing international mergers, best practices, and application in East and Southern Africa</b></p> <ul style="list-style-type: none"> <li>• Developments in merger assessment including non-horizontal mergers</li> <li>• Assessing effects on potential competition and possible killer acquisitions, including appropriate burdens of proof and test for a balance of harms</li> <li>• Consideration of coordinated effects</li> <li>• Assessing possible competition effects in cross-border mergers</li> <li>• In-depth case studies of recent mergers in East and Southern Africa</li> </ul>
<b>Lunch</b>	
1330-1700	<p><b>2. Cross-border coordination and its implications for regional integration</b></p> <ul style="list-style-type: none"> <li>• International trade, multi-market contact and coordination</li> <li>• The economics of information exchange and coordinated conduct</li> <li>• The effects of government policies on cross-border coordination between firms</li> <li>• Developments in coordination with digitalisation</li> <li>• Review of recent international cases and decisions</li> </ul>

<b>15 October 2024</b>	
0900-1230	<p><b>3. Digital platforms: theories of harm and developments in cases</b></p> <ul style="list-style-type: none"> <li>• Assessing dominance and substantial market power in different types of platforms</li> <li>• Theories of harm in digital platform cases, core theories and new developments</li> <li>• Self-preferencing and foreclosure including in selected key cases</li> <li>• Evidence of harm to competition and its assessment</li> <li>• Key cases: explanation of developments</li> </ul>
<b>Lunch</b>	
1330-1700	<p><b>4. Digital platforms: market inquiries, studies and new regulations</b></p> <ul style="list-style-type: none"> <li>• A comparative review of the rules and regulations being adopted in jurisdictions internationally</li> <li>• Market studies and inquiries into key digital platforms, including digital advertising, cloud computing, media, online travel</li> <li>• Inquiries in Kenya, South Africa and other African jurisdictions – key issues and findings</li> </ul>

**16 October 2024**

0900-1230	<b>5. Market inquiries, studies and investigations</b> <ul style="list-style-type: none"><li>• Initiating and framing market inquiries: relevant grounds and key choices on scope</li><li>• Competition, competition plus, and competition &amp; consumer protection concerns of market inquiries</li><li>• Theories of harm, analysis and reaching findings</li><li>• Outcomes of market inquiries and studies, including the interface with economic regulation</li><li>• Case studies and examples of inquiries and lessons to be learned</li></ul>
<b>Lunch</b>	
1330-1630	<b>6. Economic evidence in analysing and deciding cases</b> <ul style="list-style-type: none"><li>• Role of economics in complex competition cases</li><li>• Economic analysis within authorities – roles within teams, building expertise</li><li>• Data science and advances in economic analysis</li><li>• Economic experts and their evidence: issues, pitfalls and best practices</li><li>• Hearing and evaluating expert economic evidence by Tribunals, Boards of Commissioners</li></ul>

## Speakers

	<p><b>Ms Yasmin Carrim</b> currently serves as an acting judge in the Gauteng Division of the High Court (Johannesburg). She served as a full time Tribunal Member of the Competition Tribunal of South Africa for 17 years. She has previously also served as: a part-time member on the National Consumer Tribunal; a councillor on the Independent Communications Authority of South Africa (ICASA); and as Group Executive of Regulatory Affairs at MTN SA. Ms Carrim has produced a seminal publication, the Competition Tribunal Handbook of Case Law, which spans some 20 years of Tribunal jurisprudence and serves as a guide to practitioners, academics, and students. She has also co-edited a handbook on Telecommunications Regulation in South Africa. An attorney by profession, Yasmin was a director at the law firm Cheadle Thompson &amp; Haysom and a founding trustee of the Women’s Legal Centre.</p>
	<p><b>Mr John Davies</b> is a Tribunal Member at the UK Competition Appeal Tribunal. Prior to this, he was an Executive Vice President with Compass Lexecon and provided expert testimony on behalf of both defendants and claimants in cartel follow-on damages cases in the UK and advised clients throughout market inquiries. His previous roles include: Director of Economic Analysis and Chief Economist at the UK Competition Commission (CC) from 2003 – 2008; founding Chief Executive of the Competition Commission of Mauritius from 2008; and, head of the OECD’s competition division from 2011. Mr Davies has led major cases and inquiries, and has advised governments at ministerial level and heads of authorities on competition policy.</p>
	<p><b>Dr Jenny Haydock</b> is Deputy Chief Economic Advisor at the UK Competition and Markets Authority. She oversees the economics on enforcement cases, mergers, and markets work and co-leads the economics profession. She has recently worked extensively in digital markets, including in relation to the 'shadow' Digital Markets Unit. Previously, she worked in the European Competition Practice of Charles River Associates (CRA). Ms Haydock’s work encompassed regulation and all aspects of competition policy, including allegations of abuse of dominance, restrictive agreements, follow-on damages litigation, and mergers. Her focus was on cases before the UK authorities and courts as well as the European Commission. She also gained experience in South Africa and with several national European authorities. Ms Haydock holds a D.Phil. (PhD) in Economics from University of Oxford</p>
	<p><b>Prof Massimo Motta</b> is a Research Professor at ICREA-Universitat Pompeu Fabra and Barcelona Graduate School of Economics and was the chief competition economist of the European Commission. Prof. Motta's main areas of research are industrial organisation and competition policy, with publications in the leading international economic journals that are widely cited. His book on <i>Competition Policy: Theory and Practice</i> (Cambridge University Press, 2004) is the standard international reference on the economics of antitrust. His other book on <i>Exclusionary practices. The Economics of Monopolisation and Abuse of Dominance</i> (Cambridge University Press, 2018) with Chiara Fumagalli and Claudio Calcagno, contains original research, case discussions and policy implications, shedding new light on this controversial area of antitrust. He has extensive experience in advising competition agencies on cases and policy, including authorities of South Africa, Chile, Portugal and Italy.</p>



**Dr Adano Wario Roba** is Acting Director General, and Director, Policy, Research and Quality Assurance, at the Competition Authority of Kenya. Prior to joining the Authority, Dr. Roba was a Senior Policy Analyst at the National Treasury where he was responsible for formulation of mineral resource revenue use policy and fiscal rules. While at the National Treasury, he was also actively involved in several taskforces that developed legislation on climate change, petroleum, minerals, energy and their related policies and regulations. Between 2017 and 2018, Dr. Roba served as a Chairperson to the Steering Committee of the Strathmore University's Extractives Baraza, formerly the Information Centre for Extractives Sector. Dr. Roba has also served as a Senior Lecturer in environmental economics at University of Eldoret and Moi University. Dr Roba earned his PhD (cum laude) from the University of Amsterdam (the Netherlands) and an MSc from the University of York (UK).



**Professor Simon Roberts** is a professor at the University of Johannesburg and at the Centre for Sustainable Structural Transformation, School of Oriental and African Studies. He held the position of Executive Director of CCRED from 2013 to 2018, and Chief Economist and Manager of the Policy & Research Division at the Competition Commission from November 2006 to December 2012. Prior to joining the Competition Commission, he was Associate Professor of Economics at the University of the Witwatersrand. In addition, Simon has consulted extensively on competition matters over the past 15 years and has been an expert witness in a number of major cases.



**Mr Chilufya Sampa** is a consultant in competition and consumer protection law with over 20 years of experience. He served as Executive Director of the Competition and Consumer Protection Commission in Zambia for 11 years. Previously, he headed the mergers and acquisitions department and was also the head of the consumer protection and welfare department. Consultancy work includes for the World Bank, Commonwealth Secretariat, CUTS International, Shamba Centre for Food and Climate and COMESA Competition Commission. Mr. Sampa worked in the media and the Ministry of Commerce, Trade and Industry in the industry department. Mr. Sampa has served on several boards and committees including the COMESA Competition Commission Board, the Zambia Institute of Chartered Accountants Standards Board, and the markets and securities committee.